

Lightning Lacrosse La Crosse Club
April 16th, 2016

In Attendance: Janice Lambert, Sarah Smith, Kristen Breitzman, Deb Post, Craig Lenz, Rebecca Bryan, Mike Welvaert, Troy Clemment

6:32 p.m. meeting called to order.

President Report:

A lot has been done over the past month. The fields are set and finally being used at FFKs. Thank you to everyone that assisted in getting the fields ready for use. Your assistance is greatly appreciated.

The HS and Youth teams have had their first games and everyone is off to a great start. The HS teams had their first home game against Sauk Prairie and the attendance was awesome. It was great to see so many supporters. Thank you to everyone that came out to cheer the players on.

I attended the Dubuque trip and even took the bus. I was very pleased with how everyone behaved and performed on and off the field. It makes me very proud to say I am the President of the La Crosse Lightning Lacrosse Club. Thank you and keep up the great work.

As the season takes off in full force please keep in mind this is a parent run organization and it takes many hands to make it all run smoothly.

Sarah made a motion to accept Becky Bryan as Fundraising Coordinator. Craig 2nd. Motion passed at 6:34 p.m.

Open positions Update:

Fundraising Coordinator – FILLED - Becky Bryan

Registrar - OPEN

Field/Facility coordinator - OPEN

Equipment coordinator - OPEN

Concessions coordinator (sub of fundraising) –FILLED- Amantha Fields

League Representative - OPEN

Webmaster/Social Media - OPEN

Service Hour Coordinator - OPEN

Picture Coordinator - FILLED - Virginia Cress

Apparel Coordinator (sub of fundraising) - FILLED - Denise Green

Jersey Coordinator - OPEN

Youth game Scheduler – OPEN

Team Manager U11- FILLED – Laura Wright

Team Manager U13 – FILLED – Virginia Cress

VP Report:**Mission Statement Proposal:**

La Crosse Lightning Lacrosse Club is a parent run sports organization that is dedicated to growing the sport of lacrosse in the Coulee Region and surrounding areas to boys and girls ages 8-18, ensuring it is available for anyone to play. Our goal is to help teach the area youth on how to play and compete in lacrosse and encourage good sportsmanship, core values of discipline, teamwork, positive self image, integrity, confidence and enjoyment of the sport.

Revised to: La Crosse Lightning Lacrosse club is a parent run sports organization that is dedicated to growing the sport of lacrosse in the Coulee Region and surrounding areas for all youth through high school. Our goal is to help teach the area youth on how to play and compete in lacrosse and encourage good sportsmanship, core values of discipline, teamwork, respect, integrity, confidence and enjoyment of the "fastest game on two feet."

Sarah made a motion to accept the proposed mission statement with changes as discussed. 2nd by Kristen. 6:52 p.m. motion passed.

Past President Report: No Report

Secretary Report: March meeting minutes – See attached

Treasurer Report: See attached Financials through March 14, 2016. We need to ask for a league refund since we have no U-15 team. Motion made by Deb to accept the financial report. 2nd by Kristen. 7:00 p.m. motion passed.

High School Rep Report: Deb reminded us that BOTH gates, one at each entrance, needs to be locked if we are the last ones to leave. Bleachers will be moved to the field this week. The fence will also be extended at the North end of the HS field so that we don't continue to lose so many balls in the ravine.

Parent meetings, weekly emails and website updates are all being used to keep the HS parents and players informed.

Youth Rep Report: No Report

Fundraising Report:

* Coupon books generated just over \$8900 in revenue with approximately 740 sold

* 1st round of clothing generated approximately \$300 in revenue. We are too late to get a sock order in this year since turn around is 5-6 weeks and there was a miscommunication with confirming numbers.

*Concessions coordinator, Amantha Fields, already covered expenses after selling concessions at two HS games.

* We were informed of an opportunity to work with the Holmen Wrestling club to sell concessions during the Kornfest Softball tournament. They use the Deerwood and Omni Center fields. They have only ever sold concessions at Deerwood but have had requests to do so at the Omni fields as well. They cannot staff locations and are looking for an organization to do the Omni Center fields this year. Staffing would be needed on Friday night and all day Saturday. We could do a beer tent in which only adults can staff. See details received to date

o Here are some answers to your questions.

* Possible Expenses? The only expense would be to pay for the merchandise sold. We have a pretty good handle and connections for food. We figured we would help you get set up by ordering food and drinks. What you did not sell on Friday and Saturday, we would sell at the Deerwood concessions. You would take the profits once the merchandise is paid for.

* Possible Revenue? We predicted that it would be at least \$700 profit. That is based on last years' profits from the Deerwood Park Facilities. Recently, we had worked out a deal with kwik Trip to donate cases of water. So, that could greatly rise. If you have 10 cases at \$1 per bottle, that would be an additional \$240. The \$700 was our conservative projection.

* Time Commitments? Friday, the first game is at 5:30pm and the last game is at 9:00pm. Saturday, the first game is at 8:00 am and the last game is at 9:00 pm. No games at the Omni Center on Sunday.

* Staffing? We would need someone from your Board to coordinate with. How you staff it is up to you. We have at least 3 people (1 griller, 1 stocking and 1 sales). We run 4 hour shifts. You will have to figure in Setting up and cleaning concession facility.

* Supplies? The concession at the Omni Center has water and electricity. You will have to provide a grill, maybe Coolers and cleaning supplies. We will work with you to order the merchandise and coordinate picking that up.

o I have the concessions reserved with the Onalaska Park and Rec/Omni coordinator. I just need the word and they'll let it happen.

o Additional fund raiser is beer. The Coordinator said the Omni Center could be use for this if it is decided to sell beer. There would be a minimal cost (\$50) and the servers would have to get their servers license (\$30 per person). I would also think there would to have to be an alcohol permit obtained by the City. That might be another cost. With the Village of Holmen, it is \$15. This is easier to run. We usually can staff this with two people during the day and 2-3 people at night.

In weighing the amount of work with projected profit for working the softball tournament at Kornfest, the board opted to pass up on this fundraising opportunity. Becky is going to look into other festivals in the area that we could potentially work at for money. She is also going to look into getting into parades so the club gets more exposure.

Coaching Director Report:

* Shirts ordered for all coaches \$25 each

* Troy Clemment attended the MALA youth coaches meeting on April 7th 2016. He has information for all youth coaches in regards to rules at all age levels and reffing fees.

* A review of the coaching budget shows we will be over budget based on the following information we should consider increasing the budget from \$5000 to \$7000 this season

o 2 youth head coaches

o 2-3 youth assistant coaches

- o 1 head HS Varsity/JV Coach (Chris)
- o 3 Assistant HS/JV Coaches
- o If we pay these expenses, below is what it would cost for a coach to get certified, \$105. Qualified Costs are all they have to do this year, except Issac, as technically he should be completing his certification this year.

Cost:

- * US Lacrosse Membership \$50
- * Background Check (every 2 years) \$25 (this might only be 21.25)
- * PCA Class \$30
- * In Person Clinic \$75

Qualified Amount \$105

Certified Amount \$180

Sarah made a motion to increase the coaching budget from \$5000 to \$7000 provided the club has the funds. Becky 2nd. Motion passed at 7:52 p.m.

Old Business:

Insurance forms need some clarification. Janice may contact the attorney for CRUSA.

First Aid kits were donated by the LaMeres – THANK YOU. Kristen reminded us that in the past Walmart and Target were willing to donate First Aid kits.

New Business:

Thank you donation to Sand Lake Church. The HS captains will give the pastor's kids a fiddlestick set. Mike said that to continue the relationship with Sand Lake, rather than a financial donation, we should consider continuing to mow the lawn. All board members agreed. We will come up with more specific criteria for using the riding lawnmower but could count towards 4 hours of service.

Policy Committee needed for more policies (ie Coaching policy and coaches code of conduct, Anti-bullying/harassment- Safe Environment, Grievance procedure, and Parent code of conduct). Feedback was that this should be delayed until the off season. We did talk about the posting of pictures on social media and the website. An email may be sent out this year to notify parents and ask for objections if they do not want their child's picture posted.

Motion to adjourn by Sarah. 2nd Craig. Motion passed at 8:22 p.m. and meeting adjourned.

Next Board meeting: May 16th at 6:30 p.m.